

NWTRCC Objectives 2017

Approved, CC Meeting Nov. 6, 2016

1. OUTREACH

- a) Use continuing online outreach/social media for NWTRCC ads, announcements, resources, etc.
- b) Tax season pilot project - Divest from War/Invest in People Committee keep it going. Circulate packet
- c) Establish Outreach Committee with Field Organizer; identify natural allies and connect; integrate reducing military budget

2. MEETINGS

- a) Organize two Coordinating Committee meetings in May and November.
- b) Arrange for NWTRCC reps to go to at least three additional group's national meetings or events. See online spreadsheet, tiny.cc/nwtrcc; call office for lit, tabling fees paid, etc. Email out the link to network periodically.
- c) Offer skills trainings at meetings
- d) Promote local & regional meetings; help with speakers and resources.
- e) Continue to use virtual tech for talks/meetings

3. NEWSLETTER

- a) Publish six issues of newsletter; integrate Thoreau bicentennial through the year
- b) Send bulk copies of newsletter to network on request.
- c) Create new ads for exchange & online sources.
- d) Increase newsletter subs - print and/or online. -

4. NETWORK

- a) Update the Network list in the early fall. Be sure to use phone calls to follow up; try to talk to everyone in network.
- b) Respond to requests for basic WTR info; connect with local contacts.
- c) Recruit new area contacts, especially for states currently not covered, or for areas sparsely covered
- d) Encourage new or existing groups working on WTR to affiliate with NWTRCC.
- e) Reports from alternative funds on web and/or newsletter.
- f) Revitalize/sustain local groups; ask them what they need. Keep this as priority
- g) Encourage contacts at colleges; provide financial support for tabling & in-person outreach
- h) Encourage groups who won't affiliate to endorse; use phone calls in outreach. Sam & Ruth review endorse materials.

5. LITERATURE - PRINT RESOURCES

- a) Fill literature orders.
- b) Update or discontinue old lit stock as needed.; add QR code
- c) Write briefs on legal issues that arise; write brief on Hobby Lobby and court cases with Peter Goldberger info
- d) New lit or resources - open to suggestions

5. LITERATURE (CON'T)

- e) Print comic book. (Committee)
- f) Promote "divest" packet online & offer print version.
- g. Translate materials into Spanish; have list of Spanish speaking counselors

6. MEDIA (PRESS, RADIO)

- a) Promote ideas & gather info on the Tax Day/Tax Season plans of local groups; send to everyone on the network list for local press work. Enhanced social media w/short video.
- b) Produce national press release for Tax Day/Tax Season and distribute to media
- c) Do additional media work on whatever pops up that we cannot foresee at this point; maybe Thoreau bicentennial
- d) Get articles in progressive & web magazines with help of Social Media consultant & anyone else
- e) Special promotion of local-level coordinated redirection effort

7. DIGITAL RESOURCES - WEB

- a) Keep website updated with blog, newsletter, NWTRCC resources etc. (Peter S, Erica, Ruth, Ed H).
- b) Create 1 podcast
- c) Ask Paula Rogge for short clips/update on her film
- d) Everyone join WTR on Facebook and Twitter

8. COUNSELING AND LEGAL INFORMATION

- a) Provide WTR counseling on request.
- b) Review and disseminate changes in laws and regulations pertinent to WTR; cover health care act issues
- c) Offer new-counselor training once a year and/or a training for trainers. Plan one for St. Louis
- d) Keep list of lawyers and accountants. Ask local groups for names and contact info to add to list.

9. FUNDRAISING - EXTRA HIGH PRIORITY

- a) Raise funds to accomplish Objectives - and grow! Find new sources of funding. All help!
- b) Continue Fundraising Committee - volunteers needed.
- c) Send out annual dues form to affiliates. Call groups who are behind on affiliate fees.
- d) Write and apply for grants with Resist. Seek out other potential funders. ALL HELP - send suggestions to office.
- e) Look for grant sources specific to training in St. Louis (during our gathering)

10. SUPPORT

- a) Offer support for WTRs by sending cards to people who have been collected on; send to some who live below taxable income, recognizing the value of that choice.
- b) Support WTR Penalty Fund