

NWTRCC Objectives 2016

Approved at Nov. 8, 2015 Coordinating Committee Meeting

1. OUTREACH

- a) Use continuing online outreach/social media for NWTRCC ads, announcements, resources, etc. - *yes*
- b) Tax season pilot project - Committee keep working and bring back reports in May. (Anne & Cathy convening) - *yes*
- c) Don't neglect using phone calls for outreach. - *ok!*
- d) Develop method to measure activity of social media signers; like link to a short survey. - *checking stats; 1 survey done*

2. MEETINGS

- a) Organize two Coordinating Committee meetings in May and November. - *yes*
- b) Arrange for NWTRCC reps to go to at least three additional group's national meetings or events. *SOAW, Vfp, March for Our Lives, Creech, U.S. Human Rights National Conf, anarchist bookfairs, probably others...*
- c) Offer skills trainings at meetings - *Campaign outreach & Goldberger in May for WTR updates*
- d) Promote local & regional meetings; help with speakers and resources. - *trying*
- e) Continue to use virtual tech for talks/mtgs - *yes*

3. NEWSLETTER

- a) Publish six issues of newsletter - *yes*
- b) Send bulk copies of newsletter to network on request. - *yes*
- c) Create new ads for exchange & online sources. - *yes*
- d) Increase newsletter subs, print and/or online. - *growing online*

4. NETWORK

- a) Update the Network list in the early fall. Be sure to use phone calls to follow up; - *yes and working on it.*
- b) Respond to requests for basic info; connect with locals. - *yes*
- c) Recruit new area contacts, especially for states currently not covered, or for areas sparsely covered - *not much success*
- d) Encourage new or existing groups working on WTR to affiliate with NWTRCC. Robert, Cathy, Bill agree to help. - *didn't do much on this*
- e) Reports from alternative funds on web and/or newsletter. - *yes*
- f) Revitalize/sustain local groups - *doing what we can*
- g) Encourage contacts at colleges; provide financial support for tabling & in-person outreach - *yes*
- h) Encourage groups who won't affiliate to endorse; use phone calls in outreach. - *not much on this; we hired the field organizer, a time-consuming task to help with many of the above*

5. LITERATURE - PRINT RESOURCES

- a) Fill literature orders. - *yes*
- b) Update or discontinue old lit stock; add QR code - *yes*
- c) Write briefs on legal issues; finish business sheet. - *yes & no*
- d) New lit or resources - open to suggestions - *for SOAW*
- e) Develop comic book proposal (Committee) - *yes*

NWTRCC Objectives 2017

To be approved at Nov. 6 meeting

1. OUTREACH

- a) Use continuing online outreach/social media for NWTRCC ads, announcements, resources, etc.
- b) Tax season pilot project - Divest from War/Invest in People Committee keep it going. Circulate packet
- c)
- d)

2. MEETINGS

- a) Organize two Coordinating Committee meetings in May and November.
- b) Arrange for NWTRCC reps to go to at least three additional group's national meetings or events. See online spreadsheet, tiny.cc/nwtrcc; call office for lit, tabling fees paid, etc.
- c) Offer skills trainings at meetings
- d) Promote local & regional meetings; help with speakers and resources.
- e) Continue to use virtual tech for talks/mtgs

3. NEWSLETTER

- a) Publish six issues of newsletter
- b) Send bulk copies of newsletter to network on request.
- c) Create new ads for exchange & online sources.
- d) Increase newsletter subs - print and/or online. -

4. NETWORK

- a) Update the Network list in the early fall. Be sure to use phone calls to follow up; try to talk to everyone in network.
- b) Respond to requests for basic WTR info; connect with local contacts.
- c) Recruit new area contacts, especially for states currently not covered, or for areas sparsely covered
- d) Encourage new or existing groups working on WTR to affiliate with NWTRCC.
- e) Reports from alternative funds on web and/or newsletter.
- f) Revitalize/sustain local groups—keep this as priority
- g) Encourage contacts at colleges; provide financial support for tabling & in-person outreach
- h) Encourage groups who won't affiliate to endorse; use phone calls in outreach.

5. LITERATURE - PRINT RESOURCES

- a) Fill literature orders.
- b) Update or discontinue old lit stock as needed.; add QR code
- c) Write briefs on legal issues that arise
- d) New lit or resources - open to suggestions
- e) Develop comic book proposal (Committee)

6. MEDIA (PRESS, RADIO)

- a) Promote ideas & gather info on the Tax Season plans of local groups; send to network list for local press work. Enhanced social media w/short video. - **yes**
- b) Produce nat'l press release for Tax Day/Tax Season and distribute to media - **yes**
- c) Do additional media work on whatever pops up that we cannot foresee at this point - **mostly online promotion**
- d) Get articles in progressive & web magazines with help of Social Media consultant - **a few were done in Spring**

7. DIGITAL RESOURCES - WEB

- a) Regularly post the newsletter, PSAs, and NWTRCC resources on the Web (Peter S, Erica, Ruth, Ed H). Add video clips. Link to web blogs related to wtr - **yes**
- b) Maintain/promote listserve (Ed Agro; Ken Freeland) - **yes**
- c) Keep website updated - **yes**
- d) Create and post short videos/PSAs for use in soc media plus more podcasts. - **yes, podcast #4**

8. COUNSELING AND LEGAL INFORMATION

- a) Provide WTR counseling on request. - **yes**
- b) Review and disseminate in coordination with legal point person changes in laws and regulations pertinent to WTR; cover health care act issues - **yes**
- c) Offer new-counselor training once a year and/or a training for trainers. - **didn't fit in this year; St. Louis in May?**
- d) Keep list of lawyers and accountants. Ask local groups for names and contact info to add to list. - **yes**

9. FUNDRAISING - HIGH PRIORITY

- a) Raise funds to accomplish Objectives - and grow! Find new sources of funding. All help! Write friends, relatives, nonresisters as way they can support WTR. - **yes**
- b) Continue Fundraising Committee - volunteers needed. - **yes**
- c) Send out annual dues form to affiliates. Call groups who are behind on affiliate fees. - **yes**
- d) Promote bequests, monthly credit card pledges, - **yes**

10. SUPPORT

- a) Offer support for WTRs by sending cards to people who have been collected on; send to some who live below taxable income, recognizing the value of that choice. - **yes**
- b) Support WTR Penalty Fund as directed - **yes**

6. MEDIA (PRESS, RADIO)

- a) Promote ideas & gather info on the Tax Day/Tax Season plans of local groups; send to everyone on the network list for local press work. Enhanced social media w/short video.
- b) Produce nat'l press release for Tax Day/Tax Season and distribute to media
- c) Do additional media work on whatever pops up that we cannot foresee at this point
- d) Get articles in progressive & web magazines with help of Social Media consultant & anyone else

7. DIGITAL RESOURCES - WEB

- a) Keep website updated with blog, newsletter, NWTRCC resources etc. (Peter S, Erica, Ruth, Ed H).
- b)
- c)
- d)

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