

Outreach Consultant Report  
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### **General**

- Weekly Staff call with Lincoln to coordinate NWTRCC work
- Continued education of the many NWTRCC resources on the internet and in print
- Joined Counselor's Call and researched information about WTR counseling through counselors notes in Newsletter and NWTRCC website
- Participate and prepare materials for Ad Comm Meeting and Gatherings
- Took part in NWTRCC's Counselor's Training for new Counselors

### **Outreach to national and international organizations including:**

- Spoke to Pax Christi National Board about War Tax Resistance and distributed NWTRCC literature
- Shared newsletter article on Moral Injury with 1040 for Peace that is utilizing the article in a 3-day formation class with the Mennonite Church
- Participated in Pace e Bene Peace Week with NWTRCC WTR 101 Session and follow / share their weekly Nonviolence News
- World Beyond War's War and the Environment and Afghanistan webinars
- Code Pink Divest webinars series and listserv
- Promoted an interview on war tax resister Eroesanna Robinson for Take a Knee podcast <https://tinyurl.com/phte5dh8>
- Met regularly with Veteran's For Peace Staff member to collaborate on potential intersects of work and reaching out to War and the Environment Working Group
- Global Days Against Military Spending (GDAMS) World Social Forum Military Spending and Global Insecurity
- Attend Black Alliance for Peace webinar- Afghanistan: The Defeat of US and NATO Imperialism
- Costs of War Project webinar on U.S. Military Spending
- Outreach to members via mediums outside of social media (mostly through phone calls and written correspondence)

### **Website/Blog/Twitter/Facebook/Instagram**

- Write Blog posts and post to Facebook, Twitter and website
- Solicit and edit Blog posts from others and post to Facebook, Twitter via WordPress
- Research articles and materials relevant to WTR for Blog posts
- Update information and links to NWTRCC website and input on website refresh
- Participate in tutorials for social media
- Set up daily posts to Twitter
- Set up photos to NWTRCC Twitter posts to increase effectiveness
- Monitor Tweets that are relative to NWTRCC and repost to NWTRCC account
- monitor social media statistics

## **Fundraising and Outreach Committees**

- Participate in monthly calls
- Send out minutes from the meetings
- Brainstorm new funding ideas and sources with Lincoln and members of the committee

## **Social Media Stats comparing October 2020 to October 2021**

### **Facebook:**

- Followers have remained steady at 1,071
- People who have liked the page has increased from 983 to 989
- Members who have joined the page have increased from 1,015 to 1,034

### **Instagram:**

- Followers of NWTRCC has increased from 294 to 430

### **Twitter:**

- Followers has increased from 1,804 to 1,824

## **Tax Day 2021**

- Emailed contacts in NWTRCC who have hosted previous tax day actions to inquire about plans for this year
- Shared known tax day actions in the US with Global Days Against Military Spending who posted a map online of world-wide events against militarism
- Reached out to groups and affiliates organizing events on April 15 and May 17
- Shared resources for people to share on social media including annual pie chart, NWTRCC graphics, and virtual penny poll
- Participated in 1040 For Peace Tax Day Action “A Service of Lament, Confess and Dedication”
- Joined New England War Tax Resisters and Mass Peace Action’s webinar “A Tax Day Like No Other”
- Participated in the People’s Life Fund Granting Ceremony to learn of the work of the organizations granted \$60,000 in redirected taxes
- Posted photos and reports on Tax Day Actions on social media
- Compiled Tax Day Report 2021