

# Outreach Consultant Report

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## General

- Weekly Staff call with Lincoln to coordinate NWTRCC work
- Meetings with Lincoln, Sue Barnhart, Bill Glassmire in planning the focus of NWTRCC Corvallis gathering and details
- Researched NWTRCC material, printed and on the web in preparation for Mennonite Conference and other speaking opportunities
- Prepared Newsletter content
- Continued education of the many NWTRCC resources on the internet and in print form
- Training call with Erica and utilizing internet tutorials in expanding social media reach as well as acquiring technical knowledge
- Joined Counselor's Call and researched information about WTR counseling through counselors notes in Newsletter and NWTRCC website

## Outreach

- Organized a gathering of WTRs in Austin to help bring together a sporadic group and provide NWTRCC resources
- Attended MennoCon (of the Mennonite USA national gathering) conference in KC to provide support to the revival of the Alternative fund, answer questions about WTR and distribute NWTRCC materials
- On-going meetings with Lincoln, and Jerry Meynard to work on webinar/podcast on WTR motivations with particular outreach to younger WTR
- Conducted outreach to national organizations including Christian Peacemaker Teams (CPT), Veterans for Peace (VFP). Pace e Bene (with Campaign Nonviolence) and SOA Watch
- Regularly look for NWTRCC outreach opportunities spreadsheet from David Gross, requests to NWTRCC Coordinator and following national conferences

## Website/Blog

- Write Blog posts and post to Facebook, Twitter and website
- Solicit Blog posts from others and post to Facebook, Twitter via WordPress
- Research articles and materials relevant to WTR for Blog posts
- Update information and links to NWTRCC website

## **Twitter**

- Set up daily posts to Twitter
- Set up photos to NWTRCC Twitter posts to increase effectiveness
- Monitor Tweets that are relative to NWTRCC and repost to NWTRCC account

## **Fundraising and Outreach Committees**

- Participate in monthly calls
- Send out minutes from the meetings
- Researched new potential sources of funding
- Brainstorm new members for the committees
- Maintain communications with members to maintain engagement
- Outreach to potential references for grant proposals

## **Social Media Stats since April 2019**

### Facebook:

- Followers have increased from 970 to 1019
- People who have liked the page has increased from 902 to 947
- Members who have joined the page have increased from 974 to 991

### Instagram:

- Followers of NWTRCC has increased from 173 to 194

### Twitter:

- Followers have remained steady at 1,685

## **Ongoing/ Upcoming Work**

- Gathering in Corvallis- connecting with contacts that I received in Corvallis after an interview conducted on the West Coast in March
- Survey to be sent to NWTRCC network via email and social media
- Webinar/ podcast on motivations with younger WTR
- Looking at Affiliates to conduct Outreach to and provide potential speaker