Outreach Consultant Report
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General
● Weekly Staff call with Lincoln to coordinate NWTRCC work
● Continued education of the many NWTRCC resources on the internet and in print
● Joined Counselor’s Call and researched information about WTR counseling through counselors notes in Newsletter and NWTRCC website
● Participate and prepare materials for Ad Comm Meeting and Gatherings
● Took part in NWTRCC’s Counselor’s Training for new Counselors

Outreach
Conducted Outreach to national and international organizations including:
● Presented at MennoCon 23 (a national Mennonite Conference) in a workshop titled ‘Enabling the Church to to do War Tax Redirection and shared NWTRCC resources with those in attendance and included a report for MTAP
● Joined regular meetings of newly formed War Industry Resisters Network Meetings in their regular monthly organizational meetings and webinars
● Facilitated NWTRCC WTR 101 Session s part of Pace e Bene Days of Action along with other members of the WTR affinity group and included a report for MTAP
● Outreach to members via phone and other mediums outside of social media (mostly through phone calls and written correspondence)
● Helped Facilitate in person WTR 101 at Catholic Worker Midwest Gathering with Lincoln
● Participate in monthly Pace e Bene affinity group to discuss WTR (war tax resistance) as well as monthly affinity group report back
● Joined in National groups including World Beyond War, Veterans for Peace, Pace e Bene and CodePink webinars and promoted NWTRCC and War Tax Resistance

Website/Blog/Twitter/Facebook/Instagram
● Write Blog posts and post to Facebook, Twitter and website
● Solicit and edit Blog posts from others and post to Facebook, Twitter via WordPress
● Research articles and materials relevant to WTR for Blog posts
● Update information and links to NWTRCC website and input on website refresh
● Participate in tutorials for social media
● Set up daily posts to Twitter
● Set up photos to NWTRCC Twitter posts to increase effectiveness
● Monitor Tweets that are relative to NWTRCC and repost to NWTRCC account
● Monitor social media statistics

Fundraising and Outreach Committees
● Participate in monthly calls
● Send out minutes from the meetings
Social Media Stats comparing October 2022 to October 2023

Meta/ Facebook:
• Followers increased from 1,097 to 1,121
• It seems as if Meta has discontinued the page like feature but was just under 1,000 likes
• Members who have joined the page has remained steady at 1,035 but have had 3 new followers in the past 28 days

Instagram:
• Followers of NWTRCC has increased from 563 to 641

Twitter:
• Followers has remained around from 1,860