NWTRCC Objectives 2020  
*Approved* Meeting, Nov. 3, 2019

1. OUTREACH  
a) Evaluate & Continue online outreach/social media for NWTRCC ads, announcements, resources & promote website resources, including the Divest from war/Invest from People Campaign. *Ongoing*  
b) Arrange for NWTRCC reps to go to at least five additional group’s national meetings or events. See online spreadsheet, tiny.cc/nwtrcc; call office for lit, tabling fees paid, etc. Email out the link to network periodically. *Ongoing*  
c) Keep Outreach Committee going; need a Convener or Outreach Coordinator does it. *Ongoing*  
d) Do 2 presentations or panels on WTR at conferences *Upcoming World Beyond War Conf*  
e) Evaluate use of ads *Need to do*  

2. MEETINGS  
a) Organize two Coordinating Committee meetings in May and November. *May meeting in Chicago Online*  
b) Offer organizing skills trainings at meetings (e.g., Copwatch, consensus process, social media outreach)  
  *Shared collaboration methods at May meeting*  
c) Promote local & regional meetings; help with speakers and resources. *WTR info for San Diego, NYC, South Bend, S.F.*  
d) Continue to use virtual tech for talks/meetings; may need volunteer help. *Ongoing*  

3. NEWSLETTER  
a) Publish six issues of newsletter. *Ongoing*  
b) Send bulk copies of newsletter to network on request.  
  *Ongoing (holding off on last newsletter b/c of COVID)*  
c) Create new ads for exchange & online sources. *Ongoing*  
d) Increase newsletter subs - print and/or online. *Ongoing*  

4. NETWORK  
a) Update the Network list in the early fall. Be sure to use phone calls to follow up; try to talk to everyone in network.  
b) Respond to requests for basic WTR info; connect with local contacts. *Ongoing*  
c) Recruit new area contacts, especially for states currently not covered, or for areas sparsely covered. *Ongoing*  
d) Encourage new or existing groups working on WTR to affiliate with NWTRCC. *Ongoing*  
e) Reports from alternative funds on web and/or newsletter. *Ongoing*  
f) Revitalize/sustain local groups; ask them what they need. Keep this as priority. *Survey Monkey*  
g) Encourage contacts at colleges; provide financial support for tabling & in-person outreach. *Ongoing*  

5. LITERATURE - PRINT RESOURCES  
a) Fill literature orders. *Done*  
b) Update or discontinue old lit stock as needed. Maintain adequate stock of materials, especially Divest/Invest. *Updated W-4 lit, Earth palm card, Peace Tax Ret.*  
c) New lit or resources – climate crisis pamphlet + open to suggestions. *Outreach Comm focusing on website*  
d) Translate materials into Spanish; update list of Spanish speaking counselors. *Need to get to.*  

6. MEDIA (PRESS, RADIO)  
a) Promote ideas & gather info on the Tax Day/Tax Season plans of local groups; send to everyone on the network list for local press work. Enhanced social media w/short video.  
  *Ongoing*  
b) Produce national press release for Tax Day/Tax Season and distribute to media. *Done*  
c) Do additional media work on whatever pops up that we cannot foresee at this point. Radio interview & wagingnonviolence.org are upcoming. *S.F. article*  
d) Get articles in progressive & web magazines with help of outreach consultant & others (Progressive Mag. in Apr)  
  *S.F. article*  

7. DIGITAL RESOURCES - WEB  
a) Keep website updated with blog, newsletter, NWTRCC resources etc. (Peter S, Lincoln, Chrissy, Ruth, Ed). *Done*  
b) Everyone join/be active as WTRs on social media. *WIP*  

8. COUNSELING AND INFORMATION  
a) Provide WTR counseling on request. *Ongoing*  
b) Review and disseminate changes in laws and regulations pertinent to WTR; cover health care act, passport info, IRS summons, etc. *Ongoing*  
c) Offer new-counselor training once a year and/or a training for trainers. Plan one for November or May or in between. *25 Jan Webinar Session*  
d) Keep list of lawyers and accountants. Ask local groups for names and contact info to add to list. *Ongoing*  
e) Continue quarterly counseling calls. *Done*  

9. FUNDRAISING - EXTRA HIGH PRIORITY  
a) Raise funds to accomplish Objectives - and grow! Find new sources of funding. All help! Online Auction Test *May*  
b) Continue Fundraising Committee - volunteers needed. Create a written fundraising plan. Explore Fundraiser at meeting. *Ongoing*  
c) Send out annual dues form to affiliates. Call groups who are behind on affiliate fees. *Ongoing*  
d) Seek out new potential funders. ALL HELP - send suggestions to office. Contact your local religious p & j fellowships who might make special end-year donations. *Ongoing*  

10. SUPPORT  
a) Offer support for WTRs by sending cards to people who have been collected on; send to some who lives below taxable income, recognizing the value of that choice. *Ongoing*  
b) Support WTR Penalty Fund. *Ongoing*