NWTRCC Objectives 2019
Approved, CC Meeting, Nov. 4, 2018

1. OUTREACH
a) Continue online outreach/social media for NWTRCC ads, announcements, resources & promote website resources, including the Divest from war/Invest from People Campaign.
b) Arrange for NWTRCC reps to go to at least three additional group’s national meetings or events. See online spreadsheet, tiny.cc/nwtrcc; call office for lit, tabling fees paid, etc. Email out the link to network periodically.
c) Keep Outreach Committee going; need a Convener or Coordinator does it.
d) Do 2 presentations on WTR or at panels at conferences

2. MEETINGS
a) Organize two Coordinating Committee meetings in May and November.
b) Offer organizing skills trainings at meetings (e.g., Copwatch, consensus process, social media outreach)
c) Promote local & regional meetings; help with speakers and resources.
d) Continue to use virtual tech for talks/meetings; may need volunteer help

3. NEWSLETTER
a) Publish six issues of newsletter
b) Send bulk copies of newsletter to network on request.
c) Create new ads for exchange & online sources.
d) Increase newsletter subs - print and/or online.

4. NETWORK
a) Update the Network list in the early fall. Be sure to use phone calls to follow up; try to talk to everyone in network.
b) Respond to requests for basic WTR info; connect with local contacts.
c) Recruit new area contacts, especially for states currently not covered, or for areas sparsely covered
d) Encourage new or existing groups working on WTR to affiliate with NWTRCC.
e) Reports from alternative funds on web and/or newsletter.
f) Revitalize/sustain local groups; ask them what they need. Keep this as priority
g) Encourage contacts at colleges; provide financial support for tabling & in-person outreach

5. LITERATURE - PRINT RESOURCES
a) Fill literature orders.
b) Update or discontinue old lit stock as needed. Maintain adequate stock of materials, especially Divest/Invest.
c) New lit or resources - Student debt, redirection flyer w/Invest/Divest branding, + open to suggestions
d) Translate materials into Spanish; update list of Spanish speaking counselors

6. MEDIA (PRESS, RADIO)
a) Promote ideas & gather info on the Tax Day/Tax Season plans of local groups; send to everyone on the network list for local press work. Enhanced social media w/short video.
b) Produce national press release for Tax Day/Tax Season and distribute to media
c) Do additional media work on whatever pops up that we cannot foresee at this point
d) Get articles in progressive & web magazines with help of outreach consultant & others (Progressive Mag. in Apr)

7. DIGITAL RESOURCES - WEB
a) Keep website updated with blog, newsletter, NWTRCC resources etc. (Peter S, Lincoln, Ruth, Ed H).
b) Everyone join/be active as WTRs on social media

8. COUNSELING AND INFORMATION
a) Provide WTR counseling on request.
b) Review and disseminate changes in laws and regulations pertinent to WTR; cover health care act, passport info, IRS summons, etc.
c) Offer new-counselor training once a year and/or a training for trainers. Plan one for November or May or in between.
d) Keep list of lawyers and accountants. Ask local groups for names and contact info to add to list.
e) Continue quarterly counseling calls

9. FUNDRAISING - EXTRA HIGH PRIORITY
a) Raise funds to accomplish Objectives - and grow! Find new sources of funding. All help!
b) Continue Fundraising Committee - volunteers needed. Create a written fundraising plan.
c) Send out annual dues form to affiliates. Call groups who are behind on affiliate fees.
d) Seek out new potential funders. ALL HELP - send suggestions to office. Contact your local religious p & j fellowships who might make special end-year donations.

10. SUPPORT
a) Offer support for WTRs by sending cards to people who have been collected on; send to some who lives below taxable income, recognizing the value of that choice.
b) Support WTR Penalty Fund