NWTRCC Objectives 2022

1. OUTREACH
a) Evaluate & Continue online outreach/social media for NWTRCC ads, announcements, resources & promote website resources. Ongoing
b) Arrange for NWTRCC reps to go to at least five additional group’s national meetings or events. See online spreadsheet, tiny.cc/nwtrcc; call office for lit, tabling fees paid, etc. Email out the link to network periodically. Code Pink, War Industry Resisters Network, National Priorities Project, CPTI, CW, Poor People Campaign

c) Keep Outreach Committee going; need a Convenor or Outreach Coordinator does it. Ongoing
d) Do 2 presentations or panels on WTR at conferences. NEWTR, Catholic Worker

e) Evaluate use of ads. No ads this year.
f) Create & use new memes. Ongoing – more needed.

2. MEETINGS
a) Organize two Coordinating Committee meetings in May and November. (Celebrate 40th Anniversary at one meeting) Done
b) Offer organizing skills trainings at meetings (e.g., Copwatch, consensus process, social media outreach). Needed.
c) Promote local & regional meetings; help with speakers and resources. NEWTR

d) Continue to use virtual tech for talks/meetings; may need volunteer help. Several WTR 101s

3. NEWSLETTER
a) Publish six issues of newsletter. Ongoing
b) Send bulk copies of newsletter to network on request. Ongoing
c) Create new ads for exchange & online sources. Ongoing
d) Increase newsletter subs - print and/or online. Ongoing
e) Solicit paid ads for Oct-Nov 2022 newsletter. Done

4. NETWORK
a) Update the Network list in the early fall. Be sure to use phone calls to follow up; try to talk to everyone in network. Ongoing
b) Respond to requests for basic WTR info; connect with local contacts. Ongoing
c) Recruit new area contacts, especially for states currently not covered, or for areas sparsely covered. Ongoing
d) Encourage new or existing groups working on WTR to affiliate with NWTRCC. Difficult, but ongoing.
e) Reports from alternative funds on web and/or newsletter. Ongoing
f) Revitalize/sustain local groups; ask them what they need. Keep this as priority. Ongoing
g) Encourage contacts at colleges; provide financial support for tabling & in-person outreach. WIRN & ongoing

5. LITERATURE - PRINT RESOURCES
a) Fill literature orders. Done
b) Update or discontinue old lit stock as needed. Maintain adequate stock of materials. Ongoing.
c) New lit or resources – open to suggestions.
d) Translate materials into Spanish; update list of Spanish speaking counselors. (Look into translation app for website.) Will be adding FAQs translation to Spanish-lang tab

NWTRCC Approved Objectives 2023

1. OUTREACH
a) Evaluate & Continue online outreach/social media for NWTRCC ads, announcements, resources & promote website resources.
b) Arrange for NWTRCC reps to go to at least five additional group’s national meetings or events. See online spreadsheet, tiny.cc/nwtrcc; call office for lit, tabling fees paid, etc. Email out the link to network periodically.
c) Keep Outreach Committee going; need a Convenor or Outreach Coordinator does it.
d) Do 2 presentations or panels on WTR at conferences.
e) Be attentive to ad opportunities
f) Create & use new memes.
g) Reach out to different language groups (e.g., Korean).

2. MEETINGS
a) Organize two Coordinating Committee meetings in May and November.
b) Offer organizing skills trainings at meetings (e.g., Copwatch, consensus process, social media outreach).
c) Promote local & regional meetings; help with speakers and resources.
d) Continue to use virtual tech for talks/meetings; may need volunteer help.

3. NEWSLETTER
a) Publish six issues of newsletter.
b) Send bulk copies of newsletter to network on request.
c) Increase newsletter subs - print and/or online.

4. NETWORK
a) Update the Network list in the early fall. Be sure to use phone calls to follow up; try to talk to everyone in network.
b) Respond to requests for basic WTR info; connect with local contacts.
c) Recruit new area contacts, especially for states currently not covered, or for areas sparsely covered.
d) Encourage new or existing groups working on WTR to affiliate with NWTRCC.
e) Reports from alternative funds on web and/or newsletter.
f) Revitalize/sustain local groups; ask them what they need. Keep this as priority.
g) Encourage contacts at colleges; provide financial support for tabling & in-person outreach.

5. LITERATURE - PRINT RESOURCES
a) Fill literature orders.
b) Update or discontinue old lit stock as needed. Maintain adequate stock of materials.
c) New lit or resources – open to suggestions.
d) Translate materials into Spanish; update list of Spanish speaking counselors.
e) Utilize QR codes for English and Spanish webpages
6. MEDIA (PRESS, RADIO)
a) Promote ideas & gather info on the Tax Day/Tax Season plans of local groups; send to everyone on the network list for local press work. Enhanced social media w/short video. **Ongoing**
b) Produce national press release for Tax Day/Tax Season and distribute to media. **Done**
c) Do additional media work on whatever pops up that we cannot foresee at this point. **Ongoing**
d) Get articles in progressive & web magazines with help of outreach consultant & others (Progressive Mag. in Apr, also look into In These Times.) **Coin Desk, Common Dreams, Servant Song**

7. DIGITAL RESOURCES - WEB
a) Keep website updated with blog, newsletter, NWTRCC resources etc. (Peter S, Lincoln, Chrissy, Ruth, Ed).
b) Everyone join/be active as WTRs on social media.

8. COUNSELING AND INFORMATION
a) Provide WTR counseling on request. **Done**
b) Review and disseminate changes in laws and regulations pertinent to WTR; cover healthcare act, passport info, IRS summons, etc. **Done**
c) Offer new-counselor training once a year and/or a training for trainers. Plan one for November or May or in between. **Done in Feb 2022**
d) Keep list of lawyers and accountants. Ask local groups for names and contact info to add to list. **Added lawyer.**
e) Continue quarterly counseling calls. **Ongoing**

9. FUNDRAISING - EXTRA HIGH PRIORITY
a) Raise funds to accomplish Objectives - and grow! Find new sources of funding. All help!
b) Continue Fundraising Committee - volunteers needed. Create a written fundraising plan. Explore Fundraiser at meeting. **Ongoing**
c) Send out annual dues form to affiliates. Call groups who are behind on affiliate fees. **Ongoing**
d) Seek out new potential funders. ALL HELP - send suggestions to office. Contact your local religious p & j fellowships who might make special end-year donations. (Bill G.) **Need help!**
e) Add Year End Fundraiser banner to website (Dec 15-31). **Did in 2021, will do in 2022**

10. SUPPORT
a) Offer support for WTRs by sending cards to people who have been collected on; send to some who lives below taxable income, recognizing the value of that choice.
b) Support WTR Penalty Fund. **In MTAP & WTR 101s**