**NWTRCC Objectives 2019**

**Approved, CC** Meeting, Nov. 4, 2018

1. **OUTREACH**
   a) Continue online outreach/social media for NWTRCC ads, announcements, resources & promote website resources, including the Divest from war/Invest from People Campaign. **Done**
   b) Arrange for NWTRCC reps to go to at least three additional group’s national meetings or events. See online spreadsheet, tiny.cc/nwtrcc; call office for lit, tabling fees paid, etc. Email out the link to network periodically. **MennoCon 2019, SOAW, CPTI, North America Forest and Climate Movement Convergence, Rehumanize Conf.**
   c) Keep Outreach Committee going; need a Convener or Coordinator does it. **Done**
   d) Do 2 presentations or panels on WTR at conferences, **Friends General Conference, MennoCon 2019, CW Midwest Gathering, Chicago Quaker House**

2. **MEETINGS**
   a) Organize two Coordinating Committee meetings in May and November. **Done**
   b) Offer organizing skills trainings at meetings (e.g., Copwatch, consensus process, social media outreach) **Anne B-language skills training in DC, Environ Collab in OR**
   c) Promote local & regional meetings; help with speakers and resources. **Bay Area; Milwaukee**
   d) Continue to use virtual tech for talks/meetings; may need volunteer help **Done**

3. **NEWSLETTER**
   a) Publish six issues of newsletter **Done**
   b) Send bulk copies of newsletter to network on request. **Done**
   c) Create new ads for exchange & online sources. **Halycone**
   d) Increase newsletter subs - print and/or online. **Print stable at 225; Online increase from 948 to 1,060.**

4. **NETWORK**
   a) Update the Network list in the early fall. Be sure to use phone calls to follow up; try to talk to everyone in network. **b) Respond to requests for basic WTR info; connect with local contacts. Done for a & b.**
   c) Recruit new area contacts, especially for states currently not covered, or for areas sparsely covered. **Work in progress**
   d) Encourage new or existing groups working on WTR to affiliate with NWTRCC. **Work in progress (WIP)**
   e) Reports from alternative funds on web and/or newsletter. **Done**
   f) Revitalize/sustain local groups; ask them what they need. Keep this as priority. **Survey Monkey & Austin visit.**
   g) Encourage contacts at colleges; provide financial support for tabling & in-person outreach. **Eastern Kentucky fail.**

5. **LITERATURE - PRINT RESOURCES**
   a) Fill literature orders. **Done**
   b) Update or discontinue old lit stock as needed. Maintain adequate stock of materials, especially Divest/Invest. **Done**
   c) New lit or resources - Student debt, redirection flyer w/ Invest/Divest branding, + open to suggestions **Earth Card & Peac Tax Form updates**
   d) Translate materials into Spanish; update list of Spanish speaking counselors **WTR at a Glance**

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**NWTRCC Objectives 2020**

**Approved** Meeting, Nov. 3, 2019

1. **OUTREACH**
   a) Evaluate Continue online outreach/social media for NWTRCC ads, announcements, resources & promote website resources, including the Divest from war/Invest from People Campaign. **Done**
   b) Arrange for NWTRCC reps to go to at least five additional group’s national meetings or events. See online spreadsheet, tiny.cc/nwtrcc; call office for lit, tabling fees paid, etc. Email out the link to network periodically. **c) Keep Outreach Committee going; need a Convener or Outreach Coordinator does it.**
   d) Do 2 presentations or panels on WTR at conferences **e) Evaluate use of ads**

2. **MEETINGS**
   a) Organize two Coordinating Committee meetings in May and November. **Done**
   b) Offer organizing skills trainings at meetings (e.g., Copwatch, consensus process, social media outreach) **c) Promote local & regional meetings; help with speakers and resources.**
   d) Continue to use virtual tech for talks/meetings; may need volunteer help **Done**

3. **NEWSLETTER**
   a) Publish six issues of newsletter. **b) Send bulk copies of newsletter to network on request.**
   c) Create new ads for exchange & online sources. **d) Increase newsletter subs - print and/or online.**

4. **NETWORK**
   a) Update the Network list in the early fall. Be sure to use phone calls to follow up; try to talk to everyone in network. **b) Respond to requests for basic WTR info; connect with local contacts.**
   c) Recruit new area contacts, especially for states currently not covered, or for areas sparsely covered. **Work in progress**
   d) Encourage new or existing groups working on WTR to affiliate with NWTRCC. **Work in progress (WIP)**
   e) Reports from alternative funds on web and/or newsletter. **Done**
   f) Revitalize/sustain local groups; ask them what they need. Keep this as priority. **Survey Monkey & Austin visit.**
   g) Encourage contacts at colleges; provide financial support for tabling & in-person outreach. **Eastern Kentucky fail.**

5. **LITERATURE - PRINT RESOURCES**
   a) Fill literature orders. **b) Update or discontinue old lit stock as needed. Maintain adequate stock of materials, especially Divest/Invest.**
   c) New lit or resources – climate crisis pamphlet + open to suggestions **Earth Card & Peac Tax Form updates**
   d) Translate materials into Spanish; update list of Spanish speaking counselors
6. MEDIA (PRESS, RADIO)
   a) Promote ideas & gather info on the Tax Day/Tax Season plans of local groups; send to everyone on the network list for local press work. Enhanced social media w/short video. Done, except short video.
   b) Produce national press release for Tax Day/Tax Season and distribute to media. Done
   c) Do additional media work on whatever pops up that we cannot foresee at this point. Radio Interviews – 4 separate stations/shows & 1 podcast
   d) Get articles in progressive & web magazines with help of outreach consultant & others 17 articles on WTR in 2019

7. DIGITAL RESOURCES - WEB
   a) Keep website updated with blog, newsletter, NWTRCC resources etc. (Peter S, Lincoln, Chrissy, Ruth, Ed H). WIP
   b) Everyone join/be active as WTRs on social media. WIP

8. COUNSELING AND INFORMATION
   a) Provide WTR counseling on request. Done.
   b) Review and disseminate changes in laws and regulations pertinent to WTR; cover health care act, passport info, IRS summons, etc. Done.
   c) Offer new-counselor training once a year and/or a training for trainers. Plan one for November or May or in between. Planning a web-based training in Nov/Dec
   d) Keep list of lawyers and accountants. Ask local groups for names and contact info to add to list. WIP
   e) Continue quarterly counseling calls. Done

9. FUNDRAISING - EXTRA HIGH PRIORITY
   a) Raise funds to accomplish Objectives - and grow! Find new sources of funding. All help! Barrett Foundation
   b) Continue Fundraising Committee - volunteers needed. Create a written fundraising plan. WIP
   c) Send out annual dues form to affiliates. Call groups who are behind on affiliate fees. Done.
   d) Seek out new potential funders. ALL HELP - send suggestions to office. Contact your local religious p & j fellowships who might make special end-year donations. WIP

10. SUPPORT
    a) Offer support for WTRs by sending cards to people who have been collected on; send to some who lives below taxable income, recognizing the value of that choice. Done.
    b) Support WTR Penalty Fund. Promoted lit via MTAP & blog; informed new & seasoned resisters.